

BATTLE OF THE CATTLE

Rewarding Excellence in our Youth :: Investing in the future of Agriculture

THREE SHOWS – SHREVEPORT : WACO : KERRVILLE

:: 2019 SPONSORSHIP OPPORTUNITIES ::

Cowboy Church Sponsor

\$200

We kick off Sunday mornings with a fabulous Cowboy Church service. It sure helps start our show day off by giving thanks to the One who gives us these opportunities. If you'd like to help support this event, we'll announce your family name or business before the services, as well as display it on our sponsor banners around the show. **(For this one time donation, you'll receive recognition all 3 shows)**

Breed Sponsor

\$300

As the **Steer Show Breed Sponsor**, you will select the breed you would like to sponsor. Your name/family or business name will be announced during the breed drives at each summer show. Your name will also be listed on sponsorship banners on display at each show. Your Breed Champion sponsorship will help us give the winner a buckle, banner, custom award & \$100 cash. You're also helping us award the Reserve Breed Champions a banner, custom award & \$50 cash. **(For this one time donation, you'll receive recognition all 3 shows)**

Educational Seminar Sponsor

\$500

The Educational Seminar Sponsor (available to individuals, families or businesses) will receive recognition throughout the seminar held on Saturday afternoons at the show. The clinic, which is free to all exhibitors & their families, will provide hands-on training on a variety of topics (daily care, nutrition, clipping/fitting, show day preparation). We feel this is an important aspect of our show series. We believe the more an exhibitor learns, the more enjoyable their livestock project will be and the better ambassador they'll be for this industry. **(For this one time donation, you'll receive recognition at every show)**

Showmanship Clinic Sponsor

\$750

The **Showmanship Clinic & Contest Sponsor** (available to individuals, families & businesses) will receive recognition throughout the Showmanship Clinic, held on Saturday afternoons following the Educational Seminars. Showmanship Sponsors will also be recognized when the division winners are announced. We will also have a banner designed with your name/business name that will be displayed in the show ring at each show. The Showmanship Clinic will provide hands-on, individualized showmanship training to exhibitors (of all skill levels). At the conclusion of the clinic, we will begin the Showmanship Contest which will use the Battle of the Cattle two judge system. We feel that showmanship is such an important part of showing – it's truly where you see the heart, drive & competitive spirit of our kids! **(For this one time donation, you'll receive recognition at every show)**

Steer Grand Drive Sponsor

\$1000

The Grand Drive at the Battle of the Cattle show series is always an event worth watching! **Grand Drive Sponsors** will be recognized by an individual show ring banner that we will design (30"x 24") with the name of the individual, family or business. You will also receive recognition through announcements during the Grand Drive on our Facebook Live Broadcast. Your name will also be included on Sponsorship Banners hung around the show facilities. What a great way to show your support during the highlight of the show! **(For this one time donation, you'll receive recognition at every show)**

Showmanship Overall Supreme Champions Sponsor

\$1250

Help us award our **Top 5 Supreme Champions** (25 exhibitors) from each division (Pee-Wee, Junior, Rookie, Intermediate & Senior) with cash, awards & banners! Pick the show that you want to be a Showmanship Champion Sponsor & we'll print your name on the banners! It's a great way to promote the largest showmanship contest in the state! ***(For this donation, you will pick one show to sponsor (Shreveport, Waco or Kerrville)... or for \$3750, you can sponsor all three shows!)***

Top 5 Champion Steers BIG CHECK Sponsor

\$2500

What a great way to help out the Top 5 Overall Champion Steers by adding on money to their payout & awarding them with BIG PROMOTIONAL CHECKS! We'll print your family/business name on the oversized checks each winner will receive! You'll be announced throughout the Grand Drive, and we'll have an individual banner (30"x 24") designed to promote you in our show ring. It's a great way to support the Top 5 Champions & award them with a big pay-out! ***(For this sponsorship, pick which show (Shreveport, Waco or Kerrville) that you want to Sponsor)***

Scholarship Sponsor

\$3250

Our scholarship program at Battle of the Cattle is an exhibitor favorite! At each show in our summer show series, we will reward \$1000 Cash Scholarships to deserving exhibitors. Some of the areas that we'd like to recognize: 1) Outstanding work ethic – the type of kids who possess a go-getter attitude & commendable work habits 2) Outstanding leaders in the cattle industry – the kids who possess above-average knowledge about cattle, nutrition, daily care & fitting. These kids are great representatives for the cattle industry. 3) kids who have overcome obstacles. The type of kids that we all admire for their sheer determination. 4) kids who are doing great things in their schools or communities – starting charities, coordinating organizations, etc. ****We are also open to ideas for scholarships that award other areas of excellence, as well! If you admire these values, this is an excellent opportunity for you to show your support! Your name or business will be announced during the presentation and will appear on the banner that each recipient will receive. We will design an individual banner that will hang in the show ring and you will be recognized in the national Show Circuit magazine.**

With your \$3250 sponsorship commitment, we will be awarding one \$1000 cash scholarship at each of our 3 shows and a large banner (with your name) to award to the recipient. Your family, organization or business will be able to:

- 1) **Pick the type of scholarship you want to award** (see examples above or share your additional ideas with us)
- 2) **Name your scholarship** (examples from 2017: The ShowBloom Succeeds Scholarship & the WS Steel "Heart of a Champion" Scholarship)
- 3) **Help award the scholarship to the recipient at the show** (if you're able to attend)

Product Sponsor

This is a great way to promote your product. Let us know what you'd like to donate and we will promote it using drawings and giveaways during the shows. Your name will be announced as we give away your products. If you plan to set up a booth, please let us know. (Each venue charges additional fees for vendor booths.)

Bronze Level Sponsor

\$3500

The **Bronze Level Sponsor** is an honored sponsorship level! With your contribution, you will receive

- 1) Your name/family or business will be printed on all our **membership t-shirts** that each BOC member receives (typically print 1500 shirts).
- 2) Your family/business will be **promoted throughout the day at each show** in the series, as a “**Bronze Level Sponsor**”.
- 3) Your **banner** will be hung in the show ring and throughout the venue for each show in the series

Silver Level Sponsor

\$5000

The **Silver Level Sponsor** is a valued sponsor level! Your generous donation will allow us to continue to put on this fast-growing show series & will help with expenses such as facilities costs, event insurance, out-of-state judges fees & travel expenses, advertising and t-shirts for all our exhibitors. Thank you for helping us with the details that set BOC apart! (This does not include product only or partial product sponsors.)

- 1) Your name or company name will be **announced during our Facebook Live broadcasts** of each of the 17 Breed Drives during all three shows!
- 2) Your name/family or business will be printed on all our **membership t-shirts** that each BOC member receives (typically print 1500+ shirts).
- 3) Your name will be engraved as a show sponsor on the **Top 5 Champion Steer Trophies**.
- 4) Your **banner** will be hung in the show ring and throughout the venue for each show in the series.
- 5) Your family/business will be **promoted throughout the day at each show** in the series, as a “**Silver Level Sponsor**”.

Gold Level Series Sponsor

\$10,000

The **Gold Level Sponsor** is a distinguished sponsorship level! With the rapid growth of BOC, your generous sponsorship will allow us to continue to put on this show series. Your generous donation will help with expenses such as the facilities costs, event insurance, out-of-state judges’ fees & expenses, 6 classifiers per show, advertising, t-shirts for all our exhibitors, etc. Thank you for helping us with the details that set BOC apart! This sponsor will receive advertising exposure through a number of exciting opportunities. (This does not include product only or partial product sponsors.)

- 1) **Your name or company name & logo will appear on our photo backdrop for every picture taken at every show!** These pictures are then published monthly in the national SHOW CIRCUIT magazine.
- 2) **Your name/family or business will be printed on all our membership t-shirts** that each BOC member receives (typically print 1500 shirts).
- 3) **Your name or company name will be announced during our Facebook Live broadcasts** of each of the 17 Breed Drives during all three shows!
- 4) **Your name will be engraved as a show sponsor on the Top 5 Champion Steer Trophies.**
- 5) If you are a business with products, this opportunity allows you to set up a **complimentary booth at our shows to promote or sell your products.**
- 6) Your family/company will be mentioned in all **promotional ads** on our popular social media outlets.
- 7) Your **banner** will be hung in the show ring and throughout the venue for each show in the series.
- 8) Your family/business will be promoted **throughout the day at each show** in the series, as a “**Gold Level Sponsor**”.

BATTLE OF THE CATTLE

:: 2019 SPONSORSHIP ::

To submit your sponsorship pledge, please mail in the following form to:

Battle of the Cattle, PO Box 53, Stonewall, Texas 78671.

This series would not be a reality without YOUR help.....THANK YOU FOR YOUR SUPPORT!

Type of Sponsorship(s) _____

(Breed Sponsor , Cowboy Church , Educational Clinic, Showmanship Clinic, Showmanship Champions, Steer Grand Drive, Big Check Sponsors, Showmanship Supreme Champions, Scholarship. Product, Bronze, Silver or Gold Level)

If Breed Sponsor, which breed would you like to sponsor: _____

Brahman, Brangus, Santa Gertrudis, Simbrah, ABC, Angus, Mini Herefords, Herefords, Shorthorns, British Cross, Smoky, Red, Yellow, Paint, Black Plus, Black, AOC (all other colors)

If Scholarship Sponsor, specific name of your scholarship: _____ If

Product Sponsor, type and amount of products being donated: _____

Contact Person _____ **Phone #** _____

Address: _____

Email _____

****Individual, Family or Business Name** _____

*(**Be sure to write it the way you'd like it to appear on our promotions**)*

Amount of Sponsorship _____ **Method of Payment** _____

(check or credit card)

*If you'd like to pay by credit card, please contact us so we can take your information.

Thank you for investing in KIDS! We know the best way to improve our future is to support our youth & we appreciate you helping Battle of the Cattle make it possible!

Questions? Feel free to contact us: battleofthecattle@yahoo.com or call/text Tonya 830.998.2086